



Mr. Douglas S. Delaney, Manager  
Mr. James R. Brady, Manager  
Multi-Green Solutions, LLC  
FFR Installations, LLC  
P.O. Box 3199  
Bluffton, SC 29910

Dear Doug and Rod:

Thank you for introducing the FFR-K1 product to me as a solution for our leaking flat roofs and balconies at the Promenade in Bluffton, SC. This has been the first time that the roofs have held out the water in over 6 years. This Kevlar waterproofing solution could not have come at a better time as we have had historic rainfall this summer.

FFR-K1 was applied without business interruption for our mixed use tenants and was applied on several different surfaces. The product cured quickly and immediately prevented water migration into our buildings. As a concerned property manager, I could not have been happier for our tenants and owners.

We considered several products offering a solution. These products offered promises. However, most either excluded warranty coverage for ponding water areas (which makes no sense to me considering these roofs are always exposed to ponding water), or came with a low materials bid with understated labor as competing solutions required a re-roof and several coatings. The labor and weather exposure was simply not ascertainable or grossly understated.

As a non-profit entity, we were less concerned about the clear tax benefits associated with the product. Our decision to proceed with FFR-K1 was based on dollars and cents: the final installed price. While the product cost was higher than other alternatives, the total installed price was within market and offered the immediate solution that I was looking for in a roofing product. I am thrilled to have our final flat roof. It is comforting to know that, because K1 bonds to itself, if there are maintenance issues that cause a future leak (i.e., HVAC repairs), the solution is easy within that 5 gallon bucket. K1 bonded to every surface on our roof and even some very difficult balconies that were just a real thorn in our side. Not anymore!

The Promenade is a well known community focal point within blocks of the pristine May River. We desired to select a product that reduces non-point source pollution impact to the watershed. The tailored Kevlar suit protecting our roof prevents roof toxins from our watershed. Non-point source (NPS) pollution is a serious concern in our community and FFR-K1 is a proactive step in that direction. We also reduced the impact to our landfills by foregoing a wasteful re-roof. The heat gun readings were amazing: reflecting a reduction in emissive heat by over 20 degrees. Our owners and tenants will be happy to see the reduction in their energy costs.

Finally, I want to state that I was impressed with the professionalism and attention to detail offered by FFR Installations. They installed the product in a timely manner with attention to detail and the concerns of our tenants and owners. They were able to work around (and through) inclement weather with ease.

Without hesitation, I would recommend this product to any property manager, building owner or, simply, anyone with a leaking flat roof. We look forward to completing the balance of our projects with FFR-K1. No more leaking flat roofs, what a thought! Thanks for our final flat roof!

With kindest regards,

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2011

Mr. Joe Montana

Your company, Hudson Valley Coatings did an excellent job on the preparation and application of the FFR-1 roof coating materials used on our Staten Island and Brooklyn Facilities. Your knowledgeable, hard working staff were always available to answer any questions and made adjustments as needed. There was genuine concern for getting every detail right. The result of these efforts gave The Port Authority of New York and New Jersey the first white roofs in the Agency which is environmentally responsible and cost beneficial.

Not only did the FFR-1 extend the life of the existing substrate it provided additional insulation and high reflectivity which showed instant cost savings over this past summer. As you may recall, the roof in Staten Island was completed in the second half of July's extreme heat wave. Upon receiving our July's electric bill there was a 25% reduction in the buildings electrical demand compared to the previous year's bill. Our August electric bill was the first full month with the new roof coating and even though not as hot as July, showed a 33% reduction in electrical demand from the previous year.

Hudson Valley Coatings and FFR-1 is a winning combination of excellent service and product.

Barry Kravitz  
Chief Maintenance Supervisor  
New York Marine Terminals

## FFR-K1 Roof waterproofing

To whom it may concern

In July 2011 we had a problem with a leaking roof in our sunroom.

When it rained we could fill an ice-cream container overnight. The roof was an old metal design that pooled water when it rained. It also had large areas of rust and some parts had rotted right through.

Rather than a costly re-roofing with custom made metal sheeting, Tim Gregory-Hunt, now of ABEP Ltd suggested an FFR-K1 roof membrane would solve the problem.

He coloured and applied two coats of grey FFR-K1 to match the grey paint on the rest of the roof and the leaks dried up straight away.

Two years later it still doesn't leak and looks good. We are the delighted with the outcome.

Jane and Barry Potter  
Napier